

BUSINESS REVIEW

West Michigan

Most-Philanthropic Small Businesses

This is *Business Review's* first feature recognizing the most-philanthropic small businesses in West Michigan. We asked our readers to nominate the small businesses, under 500 employees, from the region that best demonstrated the spirit of giving over the past 12 months. From the information we received, these are the top five most-charitable businesses, based on the amount donated to 501(c)(3) organizations per employee from December 2008 through November 2009. Some companies listed more supported organizations than we could fit in this feature, so in those cases, we included as many as possible. We hope seeing the philanthropy that continues in our business community lifts your spirits the way it did ours.



Fleetwood Group, Holland
Est.: 1955
Industries: Electronics and furniture
Ownership: Employee-owned
Number of employees: 154
Total donation: \$956,073.21
Total donation/employee: \$6,208.27
Amount donated in West Michigan: 52%
More info: fleetwoodgroup.com

Supported organizations:

- Adoption Associates
- Boys & Girls Club
- GVSU
- Health Development Intl.
- Lakeshore Habitat for Humanity
- Mel Trotter
- Nursing Home Ministries
- Turning Pointe School of Dance
- YMCA Camp



BluFish Consulting, Marshall
Est.: 2000
Industry: Brand imaging
Ownership: Privately held
Number of employees: 3
Total donation: \$14,385
Total donation/employee: \$4,795
Amount donated in West Michigan: 70%
More info: blufishconsulting.com

Supported organizations:

- Alzheimer's Association
- Cystic Fibrosis Foundation
- Franke Center for the Arts
- High Five
- Marshall Foundation Clinic
- Mike Furrey Foundation
- Starr Commonwealth
- Success Fund Project
- Teens for the Cure



Worksighted Inc., Holland
Est.: 2000
Industry: I.T.
Ownership: Privately held
Number of employees: 3
Total donation: \$19,370
Total donation/employee: \$1,760.91
Amount donated in West Michigan: 100%
More info: worksighted.com

Supported organizations:

- Boys & Girls Club of Greater Holland
- Center for Women in Transition
- Children's Advocacy Center
- Community Foundation of Holland/Zeeland Area
- Grand Rapids Civic Theatre
- Holland Area Arts Council
- Hope College Dershem Fund
- Hospice of Holland



Miller Johnson, Grand Rapids
Est.: 1959
Industry: Law
Ownership: Privately held
Number of employees: 206
Total donation: \$340,161
Total donation/employee: \$1,651.27
Amount donated in West Michigan: 92%
More info: millerjohnson.com

Supported organizations:

- Alliance of Women Entrepreneurs
- Home Building Association
- Inner City Christian Foundation
- Junior Achievement
- Kalamazoo Institute of Arts
- Kids' Food Basket
- Literacy Center of West Michigan
- Van Andel Institute
- Women's Resource Center



Varnum, Grand Rapids
Est.: 1888
Industry: Law
Ownership: Privately held
Number of employees: 316
Total donation: \$434,849
Total donation/employee: \$1,376.10
Amount donated in West Michigan: 79%
More info: varnumlaw.com

Supported organizations:

- American Cancer Society
- Big Brothers Big Sisters
- Frederik Meijer Gardens and Sculpture Park
- Hospice of Michigan
- Inforum
- Institute for Healing Racism
- The Right Place Inc.
- YWCA of West Central Michigan